

# 100cLUB

LINKING PEOPLE WHO CARE  
WITH CAUSES THAT MATTER

Birmingham and the Black Country



"We needed this community based football project in our area as a diversionary measure to occupy the leisure time of young people wanting to play football. Some of the youngsters have moved out of gangs and into professional clubs, one has been signed up to Carlisle United and two others have trials with Blackburn Rovers."

Lloyd Morrison, Treasurer Pheonix United

"This is my second chance to make my mom proud of me!"

Pheonix United player

We are looking for 100 leaders and opinion formers who care about Birmingham and the Black Country to join us...

For many of us Birmingham and the Black Country is a great place to live and/or work with a rich quality of life. Yet there are also areas of real deprivation in our region, where people are living extremely difficult lives. These are people in your community, close to home, who need your help.

100xCLUB



**"We are a parent led voluntary organisation providing high quality play provision for children with additional needs and their siblings. We provide 1-2-1 support for a donation of £1 per session. It is the reward of a smile on a child's face that makes all our hard work worthwhile."**

Nazreen Bi – Development Worker (volunteer)  
CATS (Children's Action Team Support)

## Making a difference in your community starts here

Giving to your local community can be a hugely rewarding experience. There is a unique sense of satisfaction in knowing that you are making a difference to the lives of others, especially close to home.

## What does Birmingham Community Foundation do?

We are a registered charity dedicated to helping local people find local solutions to local community needs from the grassroots up.

We target grants that make a difference to the lives of people in our region. We manage funds donated by individuals and organisations, building endowment and acting as the vital link between local donors and local needs.



"We give support through home visits to frail and the elderly, organising luncheons, supporting disadvantaged women through events and activities. We help build bridges with other cultures and organisations but most of all we have fun together and a good laugh at ourselves."

Esther Jeffers -  
Aston Women's Self Help Group

## How can I support my community in Birmingham and the Black Country?

The 100 Club is for you if you would like to support grassroots causes in your community.

The 100 Club asks you to make an annual donation to Birmingham Community Foundation of £1000 for an individual donor or £2,500 for a business donor for a minimum of 3 years:

- 50% to be used immediately to support local needs.
- 50% to be invested in the permanent endowment with the income to be used to make grants to Birmingham and the Black Country forever. (Until March 2011 this endowment gift will be doubled through the Government's Grassroots Grants endowment match challenge).

All the money given by you will go directly to good causes in Birmingham and the Black Country.

The Gift Aid reclaimed (approx £280 for standard rate tax payers) will be used to support the Foundation's grant making and development role, so the Foundation's costs are supported by the tax man.

If you are a higher rate tax payer you will be able to reclaim a further 20% of the gross value of your donation via your annual tax return. Therefore a gift of £1,000 will only cost you £770 per year or £15 per week. A company will be able to reclaim the corporation tax on their donation.

### Becoming a 100 Club enables you to:

- Make a difference close to home, where it counts.
- Support a wide range of community projects in Birmingham and the Black Country both now and in the future.
- Receive regular reports of the awards made on behalf of 100 Club.
- Attend an annual reception which will showcase the difference you are making in Birmingham and the Black Country.



If you would like more information about  
100 Club or Birmingham Community  
Foundation please contact us:

100 Club Manager  
Birmingham Community Foundation  
Nechells Baths, Nechells Park Road,  
Nechells, Birmingham B7 5PD

tel. 0121 322 5560  
fax. 0121 322 5579  
email. [100club@bhamfoundation.co.uk](mailto:100club@bhamfoundation.co.uk)  
[www.bhamfoundation.co.uk](http://www.bhamfoundation.co.uk)

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Company Registration Number: 3083289

**100xCLUB**

birmingham  
community  
**FOUNDATION**  
targeting communities in need



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