

Case Study – UK Christian Music Charts

Amount Granted: £5,000.00 (Grassroots Grants – Date Completed: March 2010)

The project: Xclusive Media Studios



Total number of people benefiting from thi9s project: 9 (4 men & 5 women)

Area of Benefit: Walsall Borough



Why was the project needed?

UK CMC was approached by an organisation that wanted assistance with producing a music video with a group of young people aged between 18 and 25 years. As a charity that works in video production we felt it would be an ideal opportunity to help members of our local community to develop a career in the music industry. The project involved job search activities, giving clients knowledge and understanding on how the music industry works and the careers available within it.

Camera man recording the bands music video (photo above left)

The difference the project has made:

To date we have been able to assist 9 people who have an interest in video production and the music industry. We have held workshops which examine the importance of video production and the ways in which it can be used across various careers. This has also included various job search activities to help clients find out what jobs are available to them and what further training they can undertake to help them with their career choice.

Our clients have gained experience of how to record a video for a live band, and gained hands-on practical experience with the assistance of professional camera men. Tutorials were provided on how lighting and sound works together with live recordings. The project was hugely beneficial to all of our clients, who aspire to produce their own music video later on this year.

Quote:

"We really enjoyed learning about video and music production and the jobs available in the industry, the project has helped increase our confidence and we are now looking forward to producing a music video later on in the year."

(Nadine & Emma)

Grassroots Grants is administered by:

Birmingham Community Foundation, Nechells Baths, Nechells Park Road,
Nechells, Birmingham B7 5PD Tel: 0121 322 5560 © Fax: 0121 322 5579
Email: team@bhamfoundation.co.uk © Web: www.bhamfoundation.co.uk
Registered Charity number: 1048162 Company Registration number: 3083289

grassroots
grants
Managed by the Community Development Foundation
Funded by the Office of the Third Sector

birmingham
community
FOUNDATION
targeting communities in need

