

Case Study – Disabled Action Group

Amount Granted: £ 4,910 (Grassroots Birmingham – Date Completed: March 2010)

The Project: Disability Awareness Training Day 2009

Disability Awareness 2009 was a project dedicated to raising public awareness about the daily problems faced by disabled people and the role business' can play in resolving these problems.

Although there are a large number of people from the Horn of Africa (HOA) with disabilities in Birmingham, many local businesses do not have disabled access. DAG provided training and organised workshops for business people from the Horn of Africa and disabled individuals giving them the opportunity to exchange views and experiences. Collectively

we were able to generate a resolution and address the problems faced by the disabled members of our group.



Total number of people benefiting from this project: 75

Area of Benefit: Birmingham

Why was the project needed?

Many of the local businesses and organisations are run by people from the Horn of Africa (mosques and some community centers), did not have facilities for disabled people (toilets and ramps). Proprietors and managers have no idea about the importance of these facilities for disabled people, with many completely unaware of the Disability Discrimination Act 1995 – aimed to end discrimination to disabled people.



The difference the project has made:

Some business owners who took part in the Disability Awareness Training Day 2009 project have fulfilled their promises by adding disabled access facilities to their premises. Now local disabled people can use these facilities without difficulty.

Quote:

"The funding from Grassroots Grants was vital to the success of the project. We were able to impact the lives of so many disabled people in a positive way. We were able to persuade business owners from (HOA), to change their attitude towards disabled people and every one of them is now aware of the Disability Discrimination Act 1995. Moreover, there is a very good and warm relationship between business owners and their disabled customers. Everyone is grateful for the aid. Thank you very much for your assistance."

(Ahmed Elmi – Project Manager)

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