

# Case Study – One Aim Mix Studios

Amount Granted: £2,500 (Aston Pride Community Chest – Date Completed: March 2010)

## The Project: '7 Steps to Mcing'

The '7 Steps to Mcing' project introduced 15 young people to Mcing by looking at the history and development of the MC using video footage, group discussion, writing and performance methods. Each week of the project (which ran for six consecutive weeks) introduced vital components necessary to becoming a successful MC including: modern skills and technique, exploring issues around lyrical content, censorship and various other key themes surrounding the discipline.



**Total number of people benefiting from this project: 15**

(14 boys & 1 girl)

**Area of Benefit:** Aston

## Why was the project needed?

There are very few activities available to the young people involved in this project to help them express themselves and their creativity in a safe environment.

The project was essential for encouraging cohesion amongst young people, helping them to work collectively on a creative initiative. The techniques and information provided on the course enabled participants to gain an insight into a potential career option, otherwise unavailable without Aston Pride's financial support.

## The difference the project has made:

In addition to honing participants Mcing skills the project helped develop literacy and numeracy skills. The young people were able to access a professional recording studio and gain online researching skills. The project has encouraged the young people involved to take up further community based activities.

## Quote:

*'We would like very much to thank Aston Pride for supporting this project.'*

**Howard Brown, Project Co-ordinator**