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News Release

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Saks make-over event raises money for local charity

A Saks make-over event hosted by top city law firm Mills & Reeve raised almost £200 for the Birmingham Community Foundation (BCF)

The BCF provides sustainable funding for disadvantaged communities in Birmingham and the Black Country. During 2009 it helped to support 963 community groups and projects with more than £4,29m of funding.

The glamorous soiree treated three of the Mills & Reeve team to an instant make-over with a hair cut courtesy of the Saks hair team, with skin care and make-up tips from Clarins and House of Fraser dressing the models ready for an evening out.

Jason Haywood, manager of the Saks Birmingham hair team said: "We are delighted to be working with the Birmingham Community Foundation on their make-over events. We at Saks believe that the charity does vital work in our local community and want to do all we can to help raise money and their profile".

Part of the wider UK Community Foundation network the Birmingham Community Foundation has significant in-depth knowledge of local communities and grant making.

It links people who care about their local community with the wide range of voluntary organisations, community groups and local charities that do the hands-on work to make a real difference where they live.

Development director Zoe Keens said: "This is a really exciting initiative that we are working on with Saks and their team. It is a great evening and we would like more companies to use

this unique event to benefit their staff and clients. All the money raised will make a difference now and in the future".

Any company keen to treat their staff to a make-over event and help Birmingham Community Foundation raise some much needed funds at the same time contact the Foundation's Communications and Events Manager Suzanne Randall on 0121 322 5560.

Ends

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For more information visit www.bhamfoundation.co.uk

Notes to the editor

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1. Part of the wider Community Foundation network, the Birmingham Community Foundation is an independent charity that helps an average of 750 community and volunteer groups each year across Birmingham and Black Country. Its unique approach to philanthropy allows individuals and businesses to support their own specific local interests and causes and in doing so invest in the future of their community.

With an in-depth knowledge of local communities and grant making, the Birmingham Community Foundation link people who care about their local community and the wide range of voluntary organisations, community groups and local charities who do the hands-on work to make a real difference where we live.